

Do It Thissen Cinema - a social cinema project

Supporting information for your application

What is social cinema?

Social cinema offers opportunities for local residents to come together in an informal and relaxed way. It can provide a platform for communities to choose films they want to see, when and where they want to see them.

Social cinema is a way to connect people through film, create discussion and debate and offer a fun way for people to get together in their local area. Do it Thissen Cinema will use film to convene people around social issues, bringing people from different backgrounds together around shared interests and common causes.

What makes social cinema special?

CHOICE: Social cinemas are run by audiences - for audiences, and give communities the power to choose the films that they want to see, when and where they want to see them.

ATMOSPHERE: Social cinemas can provide a friendly atmosphere, where audiences can feel welcome.

CONNECTIONS: Social cinemas can provide opportunities to discuss and debate film and create connections between people who might otherwise be isolated.

CULTURE: Social cinemas offer audiences varied and adventurous programming, whether it is world cinema, classics or the latest new releases, as well as short films, documentaries, animations and archive footage.

ACCESSIBLE: Social cinemas are hugely diverse – both in terms of where they are and what they show. They can include special seasons, discussions and social/themed events all in a local accessible environment.

Who can apply for this award?

We are accepting applications from individuals and community organisations who wish to test out film screening in their local communities. We want to support a diverse range of applications which reflect Bradford and Keighley.

What access support is available?

We want to make all opportunities at The Leap accessible to anyone who wants to apply. If you have any access requirements or need support, please let us know and we will discuss your needs with you.

What type of venue can you use?

At present, we can only support indoor screenings so this could be at a community centre, library or any other local venue.

You will **not** need a Premises Licence to screen films, provided it is a not-for-profit screening between the hours of 8.30am and 11.00pm.

As part of the support, we will discuss with you questions/queries relating to your chosen venue to ensure it is safe and accessible for screening films.

What equipment/resources will you need?

The below is equipment that you will need. If you do not have this, we will support you to hire or borrow this – you do **NOT** need to include this in your budget.

- a DLP (or LCD) digital projector
- a player (DVD, Blu-ray or desktop)
- a sound system (including a receiver or amplifier and loudspeakers)
- a screen

How much funding can I apply for?

You can apply for £250 per film screening and up to 3 screenings in total.

What do you need to include in your budget?

- **Film licences**

You will need a licence for each individual film that you screen. Information regarding this will be provided as part of the training. However, you need to include the cost of this in your budget.

The cost for this can vary depending on the distributor who owns the rights to the film, but it will be between £85-£120 per screening per film.

- **Blu-ray or DVD**

You will need to purchase the film that you wish to screen. If you already have a copy then you do not need to include this. The cost will depend on the film you wish to screen.

- **Venue Hire**

Will there be a cost to your venue? If so, you will need to include this in your budget.

- **Marketing materials**

Think about how you will get the word out to promote your film screening(s) - posters, postcards, social media – anything that gets the word out!

- **Refreshments**

Will you be providing popcorn or drinks? Do you want to sell these at your screening?

What support will be available to me?

We are able to provide pre-application support through our Community Development Managers.

If your project is selected, the support package will include -

- Training on how to use the equipment (if needed)
- Four coaching sessions online delivered via Zoom (1 to 1.5 hours)
- A toolkit with resources to develop your social cinema journey
- Promoting your screening through our networks

If you have any other questions, please get in touch: shazia@theleapbradford.co.uk